

Transformation Indiana



The President's Commission And the Change that we Seek:

Recovery And The Transformation of Mental Health Care

Mike Hogan Ph.D.
Ohio DMH, Chair President's Commission

Brutus Buckeye Boggs



Beginning (and concluding) thoughts...

(How Does Each Of Us)

Become the change that we want to see in the world.

Mohandas Gandhi

(Can we become)

A small group of thoughtful people can change the world. Indeed, it's the only thing that ever has.

Margaret Mead



President George W. Bush
On the New Freedom Commission
Albuquerque, New Mexico: April 29 2002

- “Our country must make a commitment. Americans with a mental illness deserve a health system that treats their illness with the same urgency as a physical illness.”

- **“The Commission’s goal shall be to recommend improvements to enable adults with serious mental illness and children with severe emotional disturbance to live, work, learn, and participate fully in their communities.”**

President’s Executive Order, April 2002



The Fundamentals of Mental Illness

(Standing on the Shoulders of the Surgeon General)

- Mental illness is very common
- Treated early and well, good outcomes...
- But, entry into care is often late, and most people don't get good care, especially people in rural areas, minorities
- Therefore, lives are lost, lives are wasted

What Problems Does Transformation Address?

The NFC's Diagnosis of Mental Health Care

- The public mental health system is often *unintentionally*-not oriented to recovery:
 - Late detection/intervention
 - Services not really consumer-centered, or deeply oriented to recovery...unintended "maintenance" focus
 - Uneven quality/poor use of evidence based interventions, massive workforce challenges
- While care is not accessible in sectors/settings where it is needed:
 - Schools, early education, child welfare, JJ
 - Health care settings, law enforcement/criminal justice, workplaces, disability programs

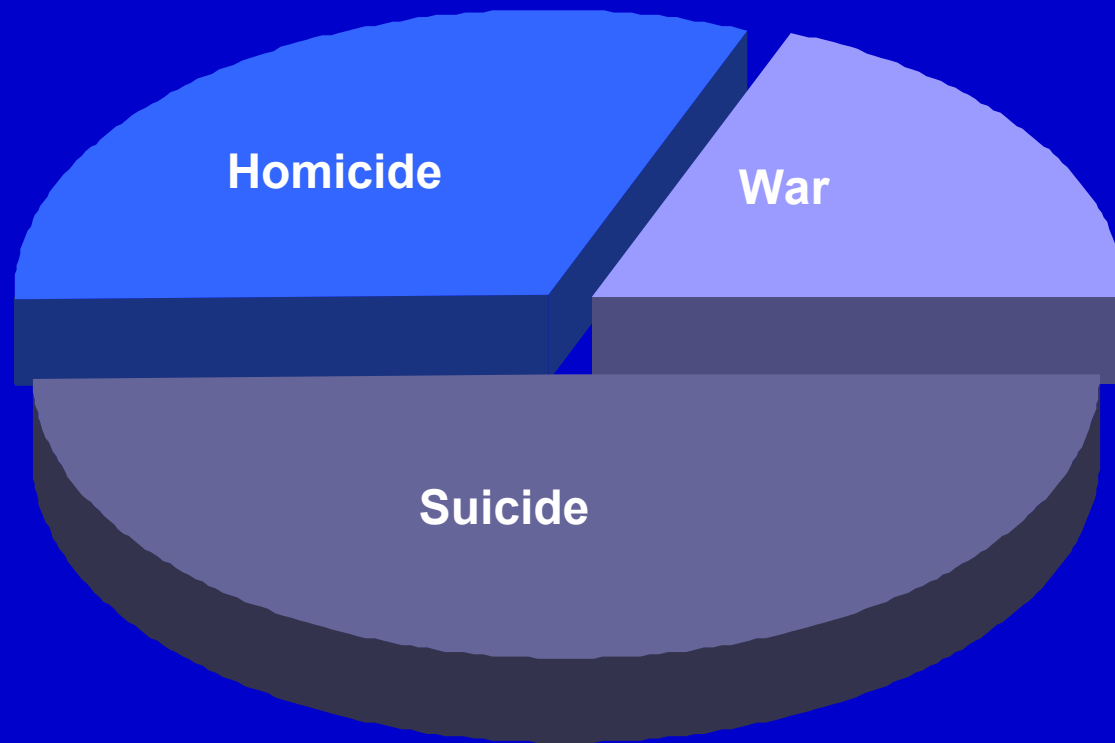
Mental Illness: Big Needs *Are Not In Mental Health*

- Criminal justice, corrections
 - 66% of juvenile offenders
 - Millions of jail detainees, major demands for law enforcement
 - Prisons: 16% of inmates have serious mental illness

Mental Illness: Big Needs *Are Not In Mental Health*

- Criminal justice, corrections
 - 66% of juvenile offenders
 - Millions of jail detainees, major demands for law enforcement
 - Prisons: 16% of inmates have serious mental illness
- Mental Illness is a leading cause of death
 - Suicide #3 cause of death among older adolescents/young adults

**The Impact of Behavioral Disorders Illustrated:
Suicide is the Leading Cause of Violent Deaths Worldwide
(World Health Organization, 2002)**



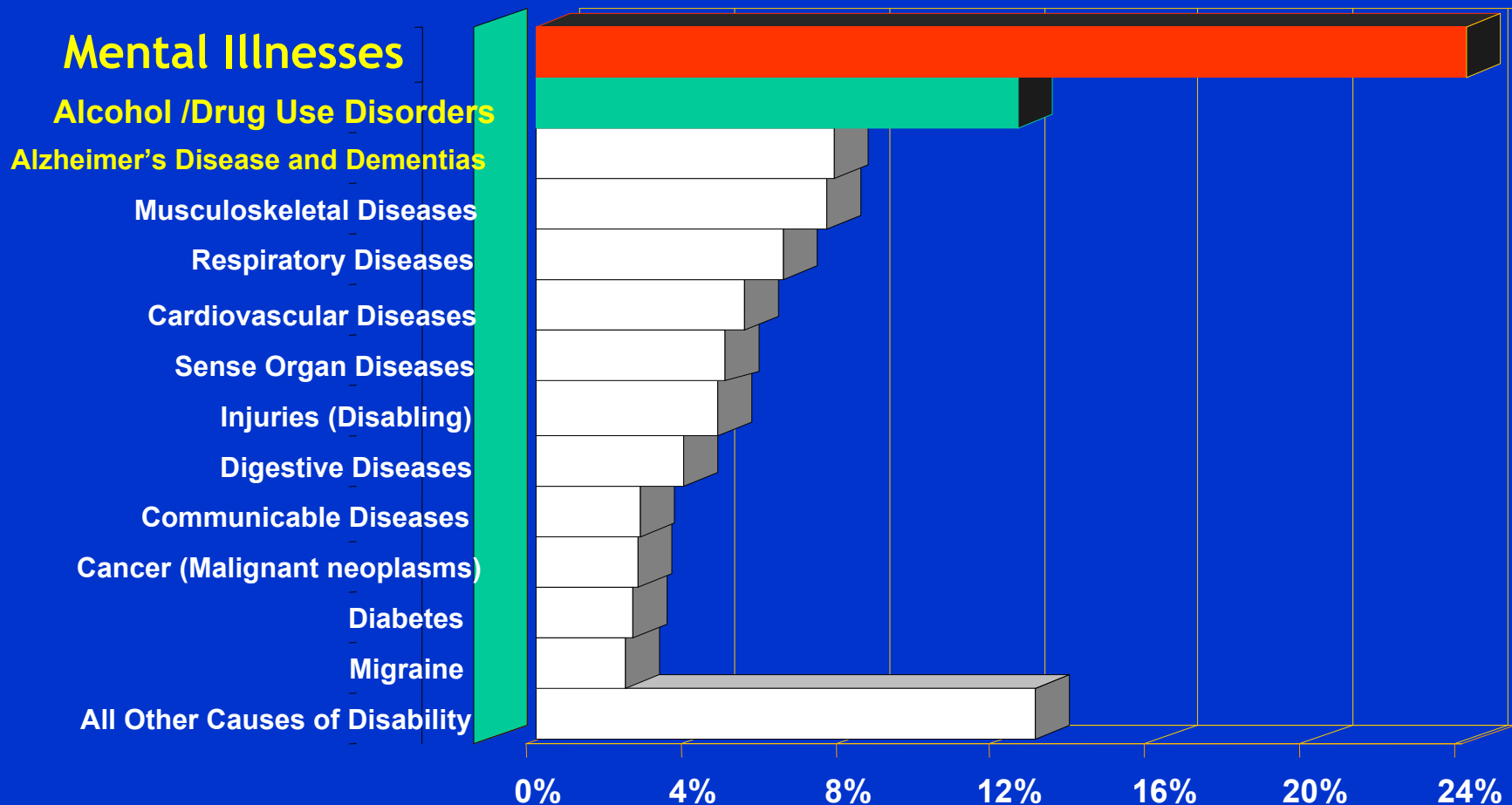
Mental Illness: Big Needs *Are Not In Mental Health*

- Criminal justice, corrections
 - 66% of juvenile offenders
 - Millions of jail detainees, major demands for law enforcement
 - Prisons: 16% of inmates have serious mental illness
- Mental Illness is a leading cause of death
 - Suicide #3 cause of death among older adolescents/young adults
- The Leading Illness-Related Cause of Disability
 - \$20B in SSI/SSDI payments; largest and fastest growing population in public and private disability programs

President's New Freedom Commission on Mental Health

The Disability Impact of Mental Illness

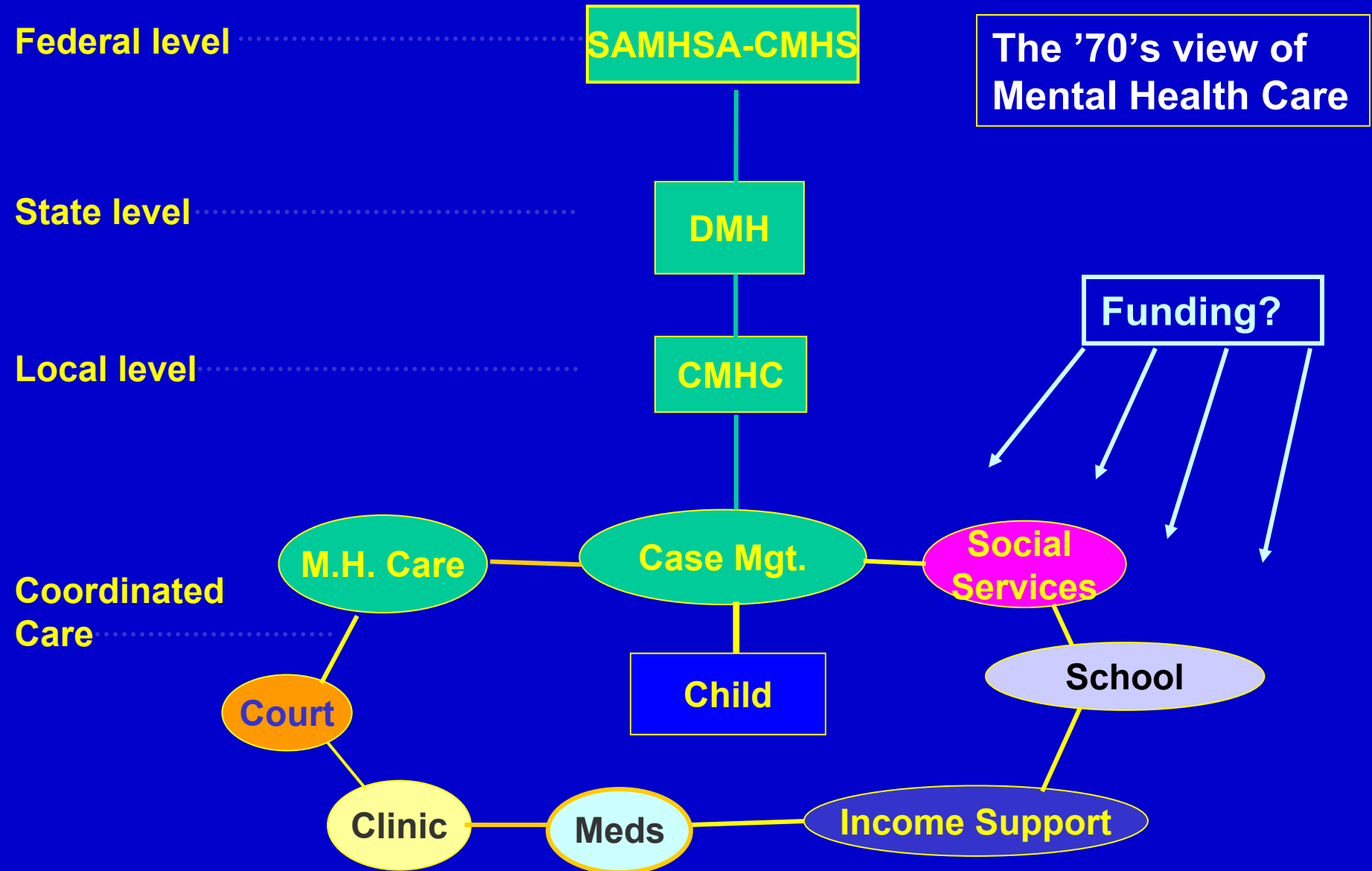
Illness Related Disability--United States, Canada, and Western Europe, 2000
World Health Organization, 2001



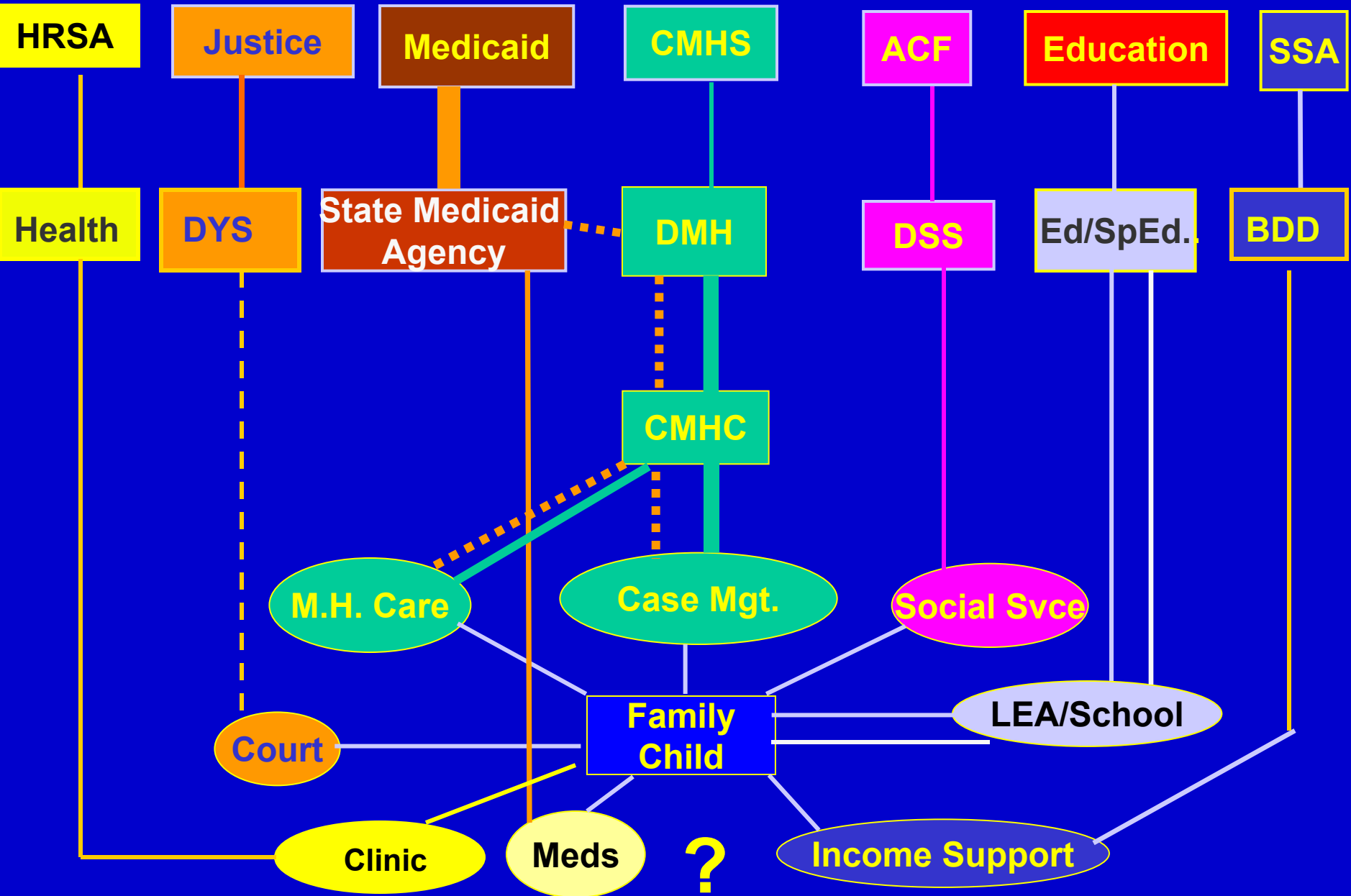
Mental Illness: Impact Is *Not In The Mental Health System*

- **Criminal justice, corrections**
 - 66% of juvenile offenders
 - Millions of jail detainees, major demands for law enforcement
 - Prisons: 16% of inmates have serious mental illness
- Mental Illness is a leading cause of death
 - Suicide #3 cause of death among older adolescents/young adults
- Disability
 - \$20B in SSI/SSDI payments; largest and fastest growing population in public and private disability programs
- Homelessness
 - 50%+ of “chronically homeless” have SMI, AOD problems
- Health/long term care
 - Mental illness a major “driver” of morbidity in heart disease, all chronic illnesses
 - 30-50% of all inpatients have co-morbid mental disorder; most undetected and untreated
 - Increased population of younger people with mental illness in nursing homes
- Schools
 - Behavioral, developmental problems are the leading cause of school failure... Kids with “SED” have worst outcomes
 - Behavioral disorders are top problem in pediatrics

Transformation for Recovery must Recognize The Challenges CREATED by Reform



Complexity of Services and of Change after “Reform”



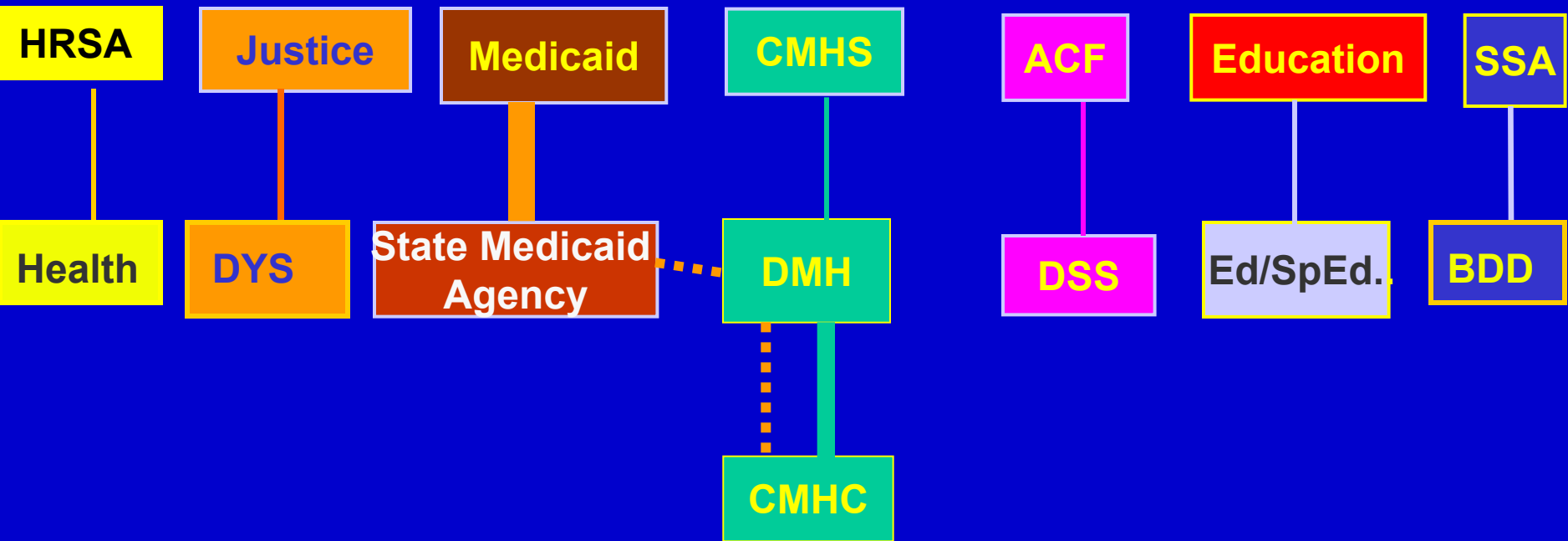
But It's Not All Bad News In The 25 Years Since the Carter Commission: We Also Have New Opportunities

“The biggest change in mental health
from 1978 to today is that...

...we now know that recovery is
possible for any individual with a
mental illness”

Rosalyn Carter

How do we Achieve Change after “Reform?”



SO MANY AGENCIES TO REFORM, SO LITTLE TIME

Because “Reform is Not Enough”... The Commission Proposed:

- **Vision for Mental Health in America**
 - We envision a future where recovery and resilience are the expected outcomes and when mental illnesses can be prevented or cured.
- **Goals to motivate Change**

Goals To Motivate Change Mental Health Care

- Establish Mental Health as Essential to Health
- Provide Consumer and Family Centered Care
- Eliminate Disparities in Mental Healthcare
- Early Mental Health Screening and Treatment Across the Lifespan
- Provide The Best Care Science can Discover
- Capitalize on Technology

Because “Reform is Not Enough”... The Commission Proposed:

- **Vision for Mental Health in America**
 - We envision a future where recovery and resilience are the expected outcomes and when mental illnesses can be prevented or cured.
- **Goals to motivate Change**
- **Transforming Mental Health Care, not Reforming It**
 - But what is transformation? What does it mean, and how do we do it?

Examples of Business Transformation (Dick Dougherty)

New Business Models and Products Transforming their Markets

FedEx Kinko's
Office and Print Services
24 -7 Copying Services
across the country

SOUTHWEST.COM
Discount Flights with
transparent pricing for
peanuts

FedEx
When it absolutely positively
has to be there overnight –
Order tracking and services

ebay
On-Line Auctions with volume

Google
Search the world with google-bots

jetBlue
AIRWAYS
Discounts
with leather
and screens

Businesses with Internal Transformations

iPod
5,000-hit wonder.
Mac + PC

The home of the
Macintosh finds
new music and a
shuffle



Mainframes to Services;
in and out of PCs.

STATE STREET
Specialized focus on serving
institutional investors

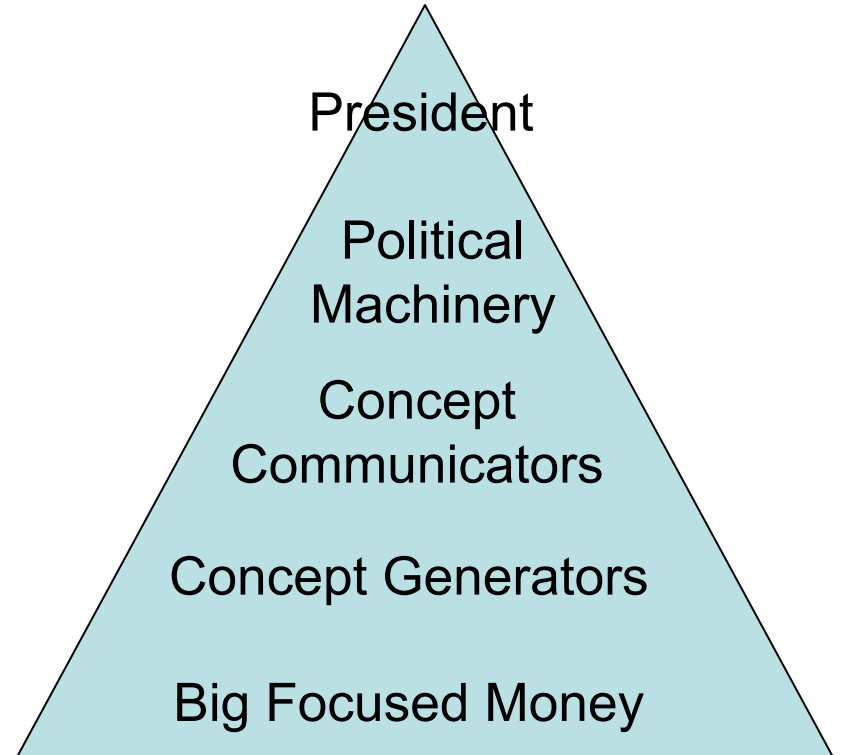
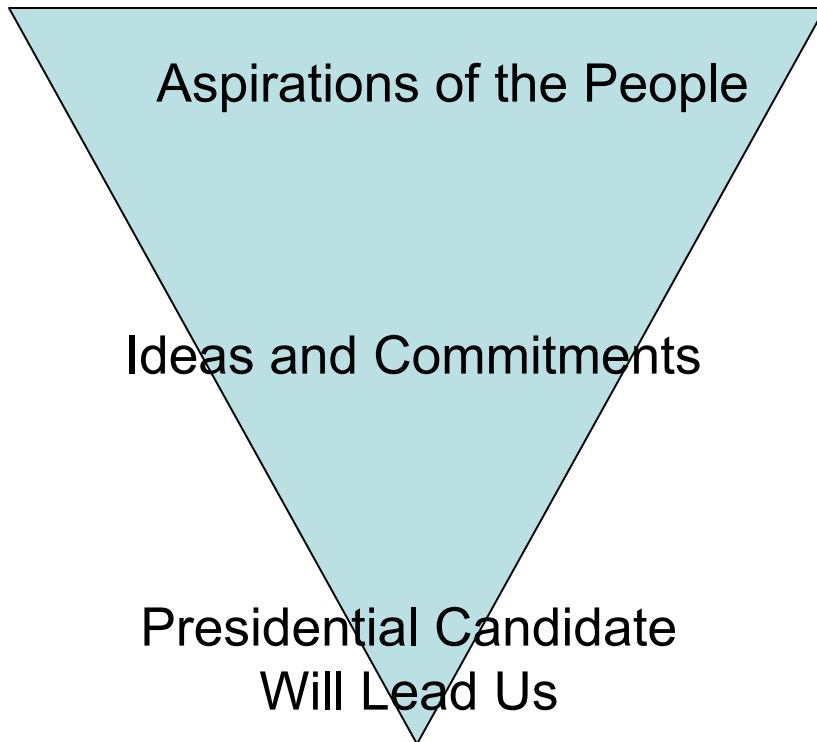
Abercrombie & Fitch
From Tweed to hot teen fashion

From private banking to the #1 worldwide
servicer of mutual funds and pensions and
investment management of pensions.

Transformation Requires a Clear Goal and Strategy

Political Transformation: Which Approach Has Been Effective?

- Democratic Strategy
- Republican Strategy (since early '80s)



Transformation Requires an Infrastructure

This is Why “Reform is Not Enough”...

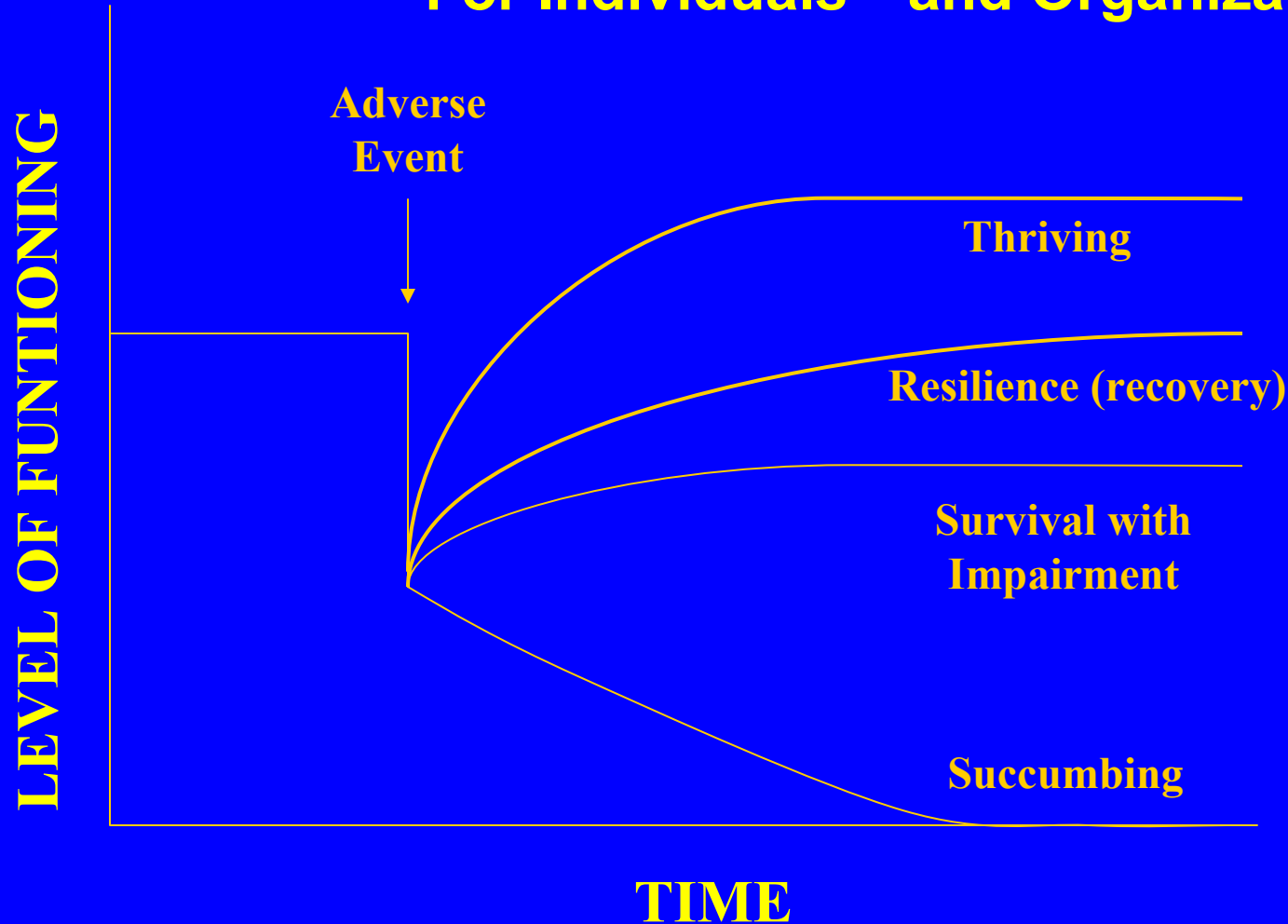
The Commission Proposed:

- Transforming Mental Health Care, not Reforming It
- But, what is “transformation”?
 - Not: reform...to be “implemented” or “rolled out”
 - It involves both Large and Small Actions that add up to Dramatic Change
 - Change in Processes, Not Just Programs (e.g. “Using the Skills of Consumers and Families to Advance Recovery and Resilience”)
 - Examples...Peer support, consumers as providers, consumer operated services, Family to Family, Bridges, WRAP, Recovery, Inc. CQRT, etc., etc., etc.
 - But, perhaps most significantly, optimistic and realistic “co-creation” and “co-ownership” of EVERY treatment plan

Transformation and Recovery are examples of *adaptive change*...

- An insight: transformation is like recovery:
 - A process as well as an outcome
 - To paraphrase Ed Knight: No one can “transform” someone else...each must do their own work.... hope and supports are essential

Lesson: There Are Many Paths of Change For Individuals—and Organizations



(From: Carver, Charles A. (1998). Resilience and thriving: Issues, models and linkages. Journal of Social Issues, Vol. 54, No. 2, 245-266.)

What Actions Will We Take to Advance Recovery and Transformation?

- To promote hope
- To provide tools
- To remove barriers

Beginning (and concluding) thoughts...

(How WILL we) Be the change that we want to see in the world.

Mohandas Gandhi

(Let Us Become) A small group of thoughtful people (to) change the world.

Margaret Mead

Thank You